

Corporate Governance

Master in L&M 3E 2023/2024

Lecturer	To be assigned
E-mail	
Office Hours	

Introduction

Corporate governance has attracted the attention of policymakers, scholars and practitioners in the last decades. Understanding the ways companies are managed and directed is pivotal to assessing the performance of companies and how to create value for the stakeholders.

Goals

This course provides theoretical and empirical evidence that helps students to understand the complexity of a firm, the intricacies and dynamics of the board of directors and how the board can add value to the firm through sustainable management and by effectively managing for all the stakeholders.

The course offers a discussion on how companies can better work in a sustainable and responsible way that aligns both the interests of shareholders, managers and the public.

Methods

The classes have three main learning processes:

1. Presentation of the topics
Presentation of the theory and empirical evidence of the topic: from the roots to the state-of the art evidence
1. Discussion of the topic
Discussion of the possible mixed conclusions (if any) and what we can expect for future research
Presentation of ideas to discuss in group
2. Student's individual and group presentations
Presentation of papers selected by students
Critical discussion of the strengths and weakness of the papers
Discussion about possible improvements on the topic
Suggestions for future research.

Lecturer

To be assigned

Course Contents

1. What is Corporate Governance?

2. What are the good practices of “Corporate Governance?”
3. Does Corporate Governance matter?
4. What is the future for corporate governance?

Assessment

The evaluation assessment has 5 components:

- Class work (case studies and individual participation) – 50%
- Final Exam – 50%

For the re-seat exam: Final Exam (100% of final grade).

References

Besides the suggested articles per topic, I suggest the following handbooks:

Corporate Governance and Accountability, Jill Solomon, Wiley;

Manual of Corporate Governance: Theory and Practice for Scholars, Executive and Non-Executive Directors, Duarte Pitta Ferraz and Manish Adhikari, Ivens Governance Advisors.